

CORPORATE SOCIAL RESPONSIBILITY



POSITIVE SOCIAL IMPACT



If you're reading this, it means you and your company care about the environment and want to make a positive social impact.

And one way to do this is to encourage your employees to volunteer in the community.

We sincerely hope it's with Basket Brigade UK.

WHO ARE BASKET BRIGADE UK?

Quite simply, Basket Brigade UK is a loving, charitable organisation who deliver baskets of food, love and hope on December 23rd every year to those who could really do with a helping hand at this time of year.



WHAT WE DO

We deliver baskets of
food, love and hope.

WHY WE DO WHAT WE DO?



Christmas time for many isn't the happy time it should be. It is a time of struggle, a time of sadness. And it shouldn't be.

Many can't even put a Christmas meal on the table for their families, let alone buy them presents.

At Basket Brigade UK we believe this shouldn't happen. They shouldn't have to go hungry when there are dedicated people like you and me, right?

So we do our best to make sure thousands don't go hungry at Christmas.

THE BIG DAY - DECEMBER 23RD!

Between 400-800, caring souls gather at a venue and spend the day not only working hard to make between 1000 - 1500 baskets of food, love and hope but having fun too.

And making new friends of course!

And then later in the day, many drive off in their vehicles to deliver those baskets to families and individuals in need.

We hope you and your team can join us, it will be a day you'll remember for a very long time.



LOTS OF BASKETS TO BE MADE!



LOTS OF FUN TO BE HAD!



WE WOULD LOVE YOU TO JOIN US

By choosing to support Basket Brigade UK, you'll have the opportunity to send a team of up to 10 volunteers from your company.

Your employees can all be in the same team, creating a great opportunity to work together. During the event, photographs will be taken of your team by our photographer in front of the main stage.

These photos will be sent to you for your own use, whether it be for external marketing, PR or internal communications.



BE PART OF THE CREW



During the day, your team can develop their leadership skills by being part of the crew.

Surrounded by experienced leaders they'll be given guidance and mentoring on leading a team of volunteers to help develop their leadership skills.

You will also get a 'Thank you' across our Social Media with @ or # of your company in January.

As well as your company name on 'Thank you' emails to over 3000 people. That's a lot of reach.

UNABLE TO SEND A TEAM?

Why not be a sponsor?

In addition to our CSR packages, you can sponsor Basket Brigade UK, with subtle opportunities for exposure.

We look to align ourselves with companies that are looking to give back to their communities in an elegant fashion.

Check out our Gold and Silver packages on the following couple of pages.



GOLD

- Company logo on online auction (opening Splash page)
- Company name on volunteer wristbands
- Company logo on Basket Brigade Website for 12 months
- 'Thank you' across our social media with @ or # of your company on a quarterly basis with an agreed message signed off by you
- 'Thank you' across our social media with @ or # of your company in January
- Mentioned at our introduction and presentation
- Your stand displayed, with your corporate information and goodies (pens or other company products) towards the end of the event
- Your logo on post event 'thank you' emails to 3000+ people
- Use of our company logo and support across your marketing messages, websites (with a message you draft signed off by us)

SILVER

- Company logo on Basket Brigade Website for 12 months
- 'Thank you' across our social media with @ or # of your company in January
- Mentioned at our introduction and presentation
- Your logo on post event 'thank you' emails to 3000+ people

IF NOT GOLD OR SILVER, HOW ABOUT BR..... BRUSSELS INSTEAD!



If our Gold or Silver packages aren't right for you,
how about sponsoring one of our 'essentials'?

Why not cover the cost of the venue?
Or the auction software?
Or even the dreaded brussels sprouts!

Please get in touch for the full list and details.

CONTACT US

If any of our packages seem a good fit for you and your company, please get in touch. Together we can bring joy and hope to those who need it most this Christmas.

Website: BasketBrigade.org.uk

Email: fundraising@basketbrigsde.org.uk



THANK YOU

