

BASKET BRIGADE

“One small act of generosity on the part of one caring person can transform the lives of hundreds. It takes only one light to dispel the darkness, and even just one basket can bring hope to a family.” Anthony Robbins

If we have had the privilege of working with your organisation/charity last year at Christmas or even in previous years then you will be familiar with our requests for the referral of families that are less fortunate than ourselves, who would benefit from receiving a Food Basket this year at Christmas giving them HOPE that there are people out there that really do care.

If this is the first time that we have reached out to you for Basket Brigade, we look forward to supporting your families and your organisation/charity this year in 2018!!

The birth of the London Basket Brigade was inspired by the work of Anthony Robbins Foundation. His [Foundation's International Basket Brigade](#) is built on a single simple notion: one small act of generosity on the part of one caring person can transform the lives of hundreds of people. This simple notion has had a resounding and powerful impact that has reached all the way around the globe making a positive difference in the lives of millions of people every year.

What initially began as Tony's own individual effort to feed two families in need, has now grown into an annual global event, which sees thousands of people coming together to donate and contribute their time, providing baskets of food and household items for an estimated four million people annually in countries all around the world.

The London Basket Brigade offers Londoners the chance to make donations all year round and the opportunity to come together on the 23rd December every year and put those donations to good use, providing food hampers to families who struggle to put food on the table at Christmas. It's a highlight of the year in hundreds of people's calendar and we hope you'll not only donate your money to help us feed more people, but also your time to help us deliver more baskets.

If you would like more information or would like to donate then please look at our website:

www.basketbrigade.org.uk or view our video highlights from
2017

<https://www.youtube.com/watch?v=7Z9jwyQkwx4&feature=youtu.be>

GUIDELINES WHEN REFERRING RECIPIENTS:

NB “We endeavour and will try our hardest to deliver baskets to all the families that are nominated, **HOWEVER** we **CANNOT GUARANTEE** this because we are completely dependent on the number of volunteers and modes of transport that arrive on the day to support the event.

PLEASE DO NOT promise or inform the recipients that they will receive a basket in case this does not happen for any reason.

As much as we would like to remain anonymous, we understand that due to recent GDPR changes, this will not be possible. Can we please ask you to ensure that express permission has been sought from your nominees to provide us with their contact details. It is the responsibility of each charity / individual to ensure that permission is sought from all nominees, before providing us with the information.

Please follow the link to download & complete your online nominations for your respective families. **PLEASE COMPLETE AS MANY OF THE COLUMNS AS POSSIBLE ESPECIALLY WHERE THE ADDRESS IS CONCERNED** so that it is easier to deliver the baskets on the day - an **example** of one has been added on the form for you to follow.

<http://www.basketbrigade.org.uk/recipient-request-form/> Please see “**Bulk Nominations**” at the bottom of the page for a link to the Spreadsheet Template.

PLEASE “GROUP” TOGETHER AND LIST THE SAME POSTAL CODE AREA IN

BULK FORM, i.e. All “SW” are listed on the Excel spreadsheet one after the other, ALL

“E/EC1/EC2” ...so forth are listed one after the other in blocks.

Once complete, please complete the nomination form just using one of the recipients as an example and attach the spreadsheet. This ensures we have all your details.

NB We can only accept nominee addresses to be submitted via the recipient nomination form on the website - excel spreadsheets sent via email cannot be accepted.

Please can i ask each of you to respond with your online nominations by:

Monday 19th November 2018

If you have any questions, please do not hesitate to contact me directly and i will be happy to assist: 07400 345 245.

May i take this opportunity to say 'THANK YOU' - Together we can all help to make a change in the lives of hundreds of people!

Kind regards

Keeley Sewell

Basket Brigade - Charities Liaison Lead